

2 Dynamic sessions for Small and Historically Underutilized Businesses

Unlocking Success: The Power of High-Ticket E-Commerce

AND

Elevating and Scaling Your Business with the Power of Technology and AI



Equal Business Opportunity
Department of Finance

February 19th 2025

10 am - Noon

J.P. Carr Community Center

981 Taylor Street
Conyers, GA

Topics include:

- *Defining High-Ticket E-Commerce & Its Benefits*
- *Learn what set high-ticket products apart*
- *Explore niche market opportunities*
- *Building a Successful High-Ticket E-Commerce Store*
- *Creating a professional online presence*
- *Growing with the power of technology and AI*
- *Understanding automation and workflows*
- *Generating traffic, leads, and new clients*
- *Systems that help business owners organize and work more efficiently*

Guest Speakers:

Cheryl Wilson, CEO

Vertronics Media, Inc.

Joe Martin, CEO

Simplicity Genius

**vertronics
media**



RSVP by Feb 14th 2025



770-278-7543



Stacey.Lewis@rockdalecountyga.gov