



Keep Conyers-Rockdale Beautiful Advisory Council

Meeting Minutes

Date:	05/12/2025	Time:	6:00 pm – 8:29 pm	Location:	C E Steele Community Center (1040 Oakland Ave SE, Conyers, GA 30012)
--------------	------------	--------------	-------------------	------------------	--

Zoom Link:

Facilitator(s)	Commissioner Tuwanya Smith	Note Taker:	Hamm, Nashica [Nikki]
Attendees:	<u>Committee Board:</u> ☒ Commissioner Tuwanya Smith ☒ Chair: Darlisssha Tillman-Sadler ☒ Vice-Chair: Nailah Elridge ☒ Secretary: Nashica (Nikki) Hamm ☒ PM / Treasurer: Christopher Causey	<u>County Committee Members:</u> ☐ Marilyn Cooke ☐ CJ Lester ☒ Amanda Newcomb ☒ Alvenease Jackson ☒ Kurt Peters	<u>City Committee Members:</u> ☒ Kenroy Carney ☒ Diane Johnson ☐ Anthony Pacheco <u>Guests:</u> ☒ Mrs. Perkins

Topic 1: Welcome and Introductions

Commissioner Smith called the meeting to order at 6:15 p.m. Members introduced themselves and shared why they applied.

Topic 2: Officer Elections and Bylaws

The following officers were elected unanimously (6–0 vote):

- Chair: Darlisssha Tillman-Sadler
- Vice-Chair: Nailah Elridge
- Secretary: Nashica (Nikki) Hamm
- Project Manager / Treasurer: Christopher Causey

Members agreed to review the current bylaws and vote on proposed changes at the next meeting. A key change under consideration is extending member terms from two to four years. The committee's purpose statement will also be reviewed.

Topic 3: Subcommittees

Groups:

- Sourcing
- Volunteer Coordination
- Social Media
- Affiliates & Community Partnerships
 - Community HOA, Nature Reserve, Parks and Recreation, County Departments,
- Community Outreach

Topic 4: Committee Goals and Vision

Public Relations & Community Awareness

- Update the county website to include officers, affiliates, and a volunteer sign-up form.
- Send email blasts to inform the community about events and affiliate opportunities.
- Create general and ambassador flyers.
- Develop a mission statement for inclusion in materials.
- Establish official KCRB social media pages.
- Design an electronic billboard for Parker Road.
- Conduct outreach to churches, HOAs, daycares, and other local groups.



Keep Conyers-Rockdale Beautiful Advisory Council

- Submit monthly themes and press releases to local publications like Rockdale Citizen.
- Spotlight community assets such as Hightower Trail, local parks, and nature reserves.

Youth, Senior, and School Involvement

- Develop a youth ambassador program.
- Create passport books where children can earn stamps or certificates.
- Engage seniors alongside youth in cleanup efforts and beautification projects.
- Support outdoor classrooms through provision of planters, pots, and collaboration with teachers.
- Use the shed on Sigman Road for storage of supplies.
- Collaborate with schools, libraries, and summer reading programs.

Planned Events & Programs

- Rivers Alive cleanup event in September.
- Recycling and Potted Plants event before year-end.
- Community Day at apartment complexes with Parks & Rec and Water Resources focused on inclusion and education.
- Great American Cleanup in April featuring a community beautification project.

Environmental & Beautification Initiatives

- Develop an urban food forest and nursery similar to Browns Mill.
- Promote community composting initiatives.
- Organize a student art contest using conservation themes (e.g., painted pots or tiles).
- Host a local farmers market using food grown in the Parker Road community garden.
- Partner with Rockdale Art Farm and Rockdale Organic Company Farm.
- Explore use of county-owned property for gardening purposes.
- Work with Planning & Zoning to identify and preserve native plants being removed during new construction.

Recycling and Conservation

- Encourage glass recycling in the county.
- Partner with recycling companies to reduce cost burden on citizens.
- Promote conservation education.
- Launch campaigns focused on pet waste cleanup to protect water sources.

Branding and Swag

- Create KCRB-branded shirts, pens, hand sanitizers, doggie waste bags, reusable shopping bags, and water bottles.
- Install refill water stations in parks.
- Distribute bumper stickers and refrigerator magnets.
- Design specialty tags and mailer flyers.
- Develop Brand Ambassador categories (e.g., Corporate, School).

Future Planning

- Seek sponsorship and donations from Lowe's and Home Depot for seeds and supplies.
- Create beautification awards such as 'Apartment Complex of the Month' and 'Business of the Month'.
- Engage Master Gardeners in volunteer activities including transplanting native plants.
- Maintain a Master Gardener Volunteer List.
- Identify county 'hot spots' for targeted cleanup.
- Assign leaders to each activity and determine frequency of initiatives.



Keep Conyers-Rockdale Beautiful Advisory Council

Topic 5: Next Steps and Adjournment

- The next meeting is scheduled for:
 - Date: Monday, June 9, 2025, at
 - Time: 6:00 p.m. at the
 - Location: C.E. Steele Community Center.
 - Cadence/Frequency: Meetings will be held monthly on the second Monday of each month.
- The meeting adjourned at 8:52 p.m.

ACTION ITEMS

Items	Assigned To	Due Date
Request a unique email for KCRB.		
Affiliate Agreement Document- detailing mutual expectations, responsibilities, and branding/recognition protocols.		
Create Terms & Conditions		
BOC Approval to have this program so that it is recognized and Official		

Member Information	Contact Information	Appointment/Term
County Post 1 Tuwanya Smith, Commissioner	Address: 962 Milstead Avenue Conyers, GA 30012 Cell: 470-974-4848 Email: Tuwanya.smith@rockdalecountyga.gov	March 2025 – 2029 Four Year Term
County Post 2 Marilyn Cooke	Address: Cell: 973-885-8934 Email: mcooke614@gmail.com	March 2025 – 2029 Four Year Term
County Post 3 CJ Lester	Address: 1452 Pine Log Road – Apt. C Conyers, GA 30012 Cell: 470-360-6571 Email: cj-lester@outlook.com	March 2025 – 2029 Four Year Term
County Post 4 Darlissha Tillman-Sadler	Address: 2226 Loch Haven Drive SE Conyers, GA 30094 Cell: 248-974-7408 Email: darlissha.sadler@gmail.com	March 2025 – 2029 Four Year Term
County Post 5 Amanda Newcomb	Address: Cell: 704-488-4628	March 2025 – 2029



Keep Conyers-Rockdale Beautiful Advisory Council

	Email: Amandanewcomb@proton.me	Four Year Term
County Post 6 Alvenease Jackson	Address: 154 Abbot Road SW Conyers, GA 30094 Cell: 678-637-6158 Email: alvenease.jackson@rockdalecountyga.gov	March 2025 – 2029 Four Year Term
County Post 7 Nailah Elridge	Address: 1856 Kings Row NW Conyers, GA 30012 Cell: 205-601-9400 Email: elridge.n.ke@gmail.com	March 2025 – 2029 Four Year Term
County Post 8 Kurt Peters	Address: 1825 Parker Rd Apt. 524 Conyers, GA 30094 Cell: 706-340-1097 Email: kurtlpeters@gmail.com	March 2025 – 2029 Four Year Term
City Post 1 Nashica (Nikki) Hamm	Address: 1477 Reagan Circle Conyers, GA 30012 Cell: 678-760-9704 Email: nshamms76@gmail.com	March 2025 – 2029 Four Year Term
City Post 2 Kenroy Carney	Address: 1465 Forest Villa Drive Conyers, GA 30012 Cell: 470-791-9580 Email: kenroy.carney@gmail.com	March 2025 – 2029 Four Year Term
City Post 3 Diane Johnson	Address: 1730 Hunting Creek Drive Conyers, GA 30012 Cell: 860-869-2612 Email: umbulu@aol.com	March 2025 – 2029 Four Year Term
City Post 4 Anthony Pacheco	Address: 1225 North Main Street Conyers, GA 30012 Cell: 404-662-9669 Email: anthony13pacheco@gmail.com	March 2025 – 2029 Four Year Term