

Keep Conyers-Rockdale Beautiful (KCRB)

Advisory Council

Meeting Minutes – November 10, 2025
Location: C.E. Steele Community Center
Time: 6:00 PM – 8:26 PM

Present Members:

- Darlisssha Tillman-Sadler (Chair)
- Commissioner Tuwanya Smith, Executive Director
- Marilyn Cooke
- Amanda Newcomb
- Alvenease Jasckson
- Anthony Pacheco
- Kurt Peters

Staff Present:

- Christopher Causey, Staff Liaison

I. Call to Order

The meeting was called to order at 6:01 p.m.

III. Approval of Agenda

Commissioner Smith motioned to approve the agenda.
Motion was seconded by Marilyn Cooke. Motion passed.

IV. Approval of Minutes

Marilyn Cooke motioned to approve October 20, 2025, meeting minutes.
Motion seconded by Commissioner Smith. Motion passed.

V. Financial Report

Christopher Causey provided an update on the current financial report.

VI. Coca-Cola Grant Update

Alvenease Jasckson indicated Renee Brooks from Grants Management will schedule a meeting to ensure all items from the grant application are properly included in the midterm report.

VII. Upcoming Events and Budget Discussion

A. Proposed Shredding Event – January 24, 2026

- The Chair proposed hosting another shredding event on January 24, 2026, noting that grant funds must be spent by February 26, 2026.
- A shared public file will be created to upload event documents and photos.
- Amanda inquired whether funds could reimburse other departments for supplies.
 - Alvenease clarified that grant funds cannot be used for departmental reimbursements.
- Two shredding trucks will be required at a cost of \$1,560.
- The Chair will contact Pratt Industries for an in-kind service donation of one 40-yard container and coordinate cardboard recycling promotion.
- The Chair will reach out to Eli at Public Works to coordinate electronic recycling, and will seek a vendor for tire recycling.
- Children volunteers will not be utilized for the January event; however, Amanda proposed involving youth for school cleanups.
- The Chair noted that the Cub Scouts expressed interest in participating in future cleanups. Discussion to continue at the December Annual Meeting.
- Chair motioned to host the January 24 shredding event; Amanda seconded. Motion passed.

Budget Breakdown:

- Food for 30 volunteers: \$300 (in-kind donations to cover remaining needs)
 - Three Sheriff's deputies: \$600 total
 - Total Event Budget: \$2,460
- Chair motioned to approve the shredding event budget; Commissioner Smith seconded. Motion passed.

B. Annual Meeting

- Scheduled for Monday, December 8, 2025.

C. Christmas Parade

- Parade scheduled for Saturday, December 6, 2025, at 2:00 p.m.
- Registration fee: \$25.00
- Registration closed November 10; Anthony will contact the City of Conyers to determine if KCRB can still register.

VIII. New Member Guide

Revisions to include:

- Section outlining affiliate status and KCRB structure

- Addition of the Community Appearance Index
- Contact list for Keep America Beautiful (KAB) and Keep Georgia Beautiful (KGB)
- The Chair suggested inviting Jessica Polett to speak about applying for the BRACE Grant.
- Discussion of website updates will occur during the December 8th meeting.

IX. Future Planning and Branding

- The Chair encouraged members to begin brainstorming branding concepts for 2026 and potential beautification awards.

X. Program Updates

- Blossoms and Bins: KCRB's first youth volunteer event. December 4, 2025, 8:30 am – 10:00 am at the Georgia International Horse Park
 - Council voted unanimously to participate.
- 2026 Rivers Alive: The Chair suggested Lake Rockaway as the kickoff site.

XI. Public Comment

- Leslie Lambert, Chair of Rockdale Stormwater Conservation, noted overlap between the groups' missions and proposed collaboration to avoid duplicative efforts. She suggested engaging local businesses to adopt medians along Sigman Road to improve beautification at no cost to the county.
 - Chair Darlissha requested a list of potential joint projects for collaboration.
- Mr. Tommy Plummer spoke regarding the condition of roadway medians.
- Charlotte suggested organizing a cleanup along Pine Log Road.

XII. Adjournment

There being no further business, the meeting was adjourned at 8:26 p.m.