

Keep Conyers-Rockdale Beautiful (KCRB) Advisory Council

Meeting Minutes – December 8, 2025
Location: C.E. Steele Community Center
Time: 6:00 PM – 8:26 PM

Present Members:

- Darlisssha Tillman-Sadler (Chair)
- Commissioner Tuwanya Smith, Executive Director
- Alvenease Jasckson
- Kurt Peters

Staff Present:

- Christopher Causey, Staff Liaison

I. Call to Order

The meeting was called to order at 6:22 p.m.

III. Approval of Agenda

Alvenease Jasckson motioned to approve the agenda. Commissioner Smith seconded. **Motion passed.**

IV. Approval of Minutes

Commissioner Smith motioned to approve the minutes from November 10, 2025. Ms. Jackson seconded. **Motion passed.**

IV. Financial Report

Christopher provided a detailed financial update:

- KCRB was awarded \$5,000 in Coca-Cola grant funds; \$3,500 has been received.
- The January 2026 shredding event is projected to cost \$2,520.
- Due to timing of reimbursements, \$1,212.40 must be transferred temporarily from the regular KCRB account to the grant account until the remaining grant balance is disbursed.

- Once the final report is submitted in February/March, the final \$1,500 reimbursement will be issued directly to the grant account.
- KCRB will have an estimated \$279.00 remaining in the grant account after all approved activities are completed.
- KCRB's regular FY26 allocation from the Board of Commissioners is \$5,000, bringing the anticipated operating balance for 2026 to just over \$7,000.

The Council discussed grant restrictions, allowable uses, and limitations on co-mingling or redirecting grant funds. The Chair noted that KAB/KGB emphasizes leveraging in-kind services, partnerships, and creativity to stretch grant dollars and strengthen future grant competitiveness.

V. New Business

A. 2025 Year-End Review and Highlights

The Council reviewed major accomplishments and growth during 2025:

- Held three Rivers Alive cleanups and one shredding event, including strong participation from RWR, Stormwater, Parks and Recreation, Code Enforcement, and PR.
- Significant improvement in interdepartmental collaboration and external partnerships.
- Establishment of a volunteer distribution list to streamline communications for future events.
- Participation in the Rockdale County Veterans Day Parade, which strengthened community visibility and engagement.
- KCRB became the first Council in Rockdale County to receive a Coca-Cola grant.
- Strong community feedback and increased interest from businesses, civic groups, and nonprofits.
- The Council emphasized that although the year began slowly, it ended "strong," demonstrating commitment, visibility, and teamwork.

B. Website Updates for 2026

Key updates discussed:

- Modernizing the Adopt-A-Mile application and volunteer sign-up process.
- Adding clearer navigation, KCRB phone number, email address, and application links on the county website.
- Members will bring specific website revision proposals to the January 2026 meeting.
- The Council discussed restructuring the left-hand menu to highlight agendas, minutes, applications, and contact information.
- The Chair noted the importance of creating a distinct "KCRB identity" online with consistent annual updates.

C. Adopt-A-Mile Program

Extensive discussion occurred regarding relaunching the program:

- CIT will be involved to determine bag drop-off sites and pick-up logistics.
- Code Enforcement may provide historical documents from previous Adopt-A-Mile cycles.
- The Council discussed safety issues (lack of sidewalks on some roads), designated parking areas, and partnerships with nearby businesses for restroom access or parking accommodations.
- Proposal to require 8 cleanups per year or two per month during the cleanup season to strengthen program integrity.
- Adoption season proposed as April through November.
- Applications will be moved online; participants will upload cleanup reports and photos for KAB/KGB reporting.
- Press release announcing the 2026 relaunch will be issued in March 2026.

D. Securing Dates for 2026 Signature Events

1. Shredding Events

- Proposed dates: September 2026 and March 2027.
- One shredding truck will be used for each event due to budget limitations, unless in-kind support becomes available.
- Bathroom needs were discussed; volunteers found long distances to restrooms challenging in 2025.
 - Options include renting a luxury portable restroom, using a nearby facility, or confirming whether the relocated Wheeler Park restroom is operational.
- Judges Maguire and Johnson agreed to provide 2-for-1 community service credit for participants in the January 2026 shredding event.
 - KCRB will require participant lists before January 15 to ensure proper coordination and avoid last-minute arrivals.

2. One for the Chipper – January 3–10, 2026

- Event will run as a week-long initiative rather than a single-day event.
- Residents may drop off trees free of charge until February 1, when county fees take effect.
- The Chair requested two bundles of seedlings (50 per bundle).
- The first 50 residents who register and drop off trees on January 3 will receive seedlings.
- Registration will help track participation and build a resident outreach database.
- Council discussed creating a Google Form and placing a registration link on the website.

3. Tire Recycling / STAR Grant

- The STAR Program may allow General Services to reduce tire disposal costs.

- Commissioner Smith will follow up with Director Hammer to determine eligibility and possible coordination with KCRB initiatives.
- Discussion included potentially hosting a tire recycling awareness day to promote proper disposal.

4. “Pop the Cork” Glass Recycling Initiative

- Proposed as a recurring initiative encouraging residents to recycle wine bottles and corks.
- Corks may be transported to an Atlanta nonprofit that accepts them for reuse.
- The initiative may be paired with “One for the Chipper” publicity.

E. Officer Elections

- New officers will be elected in May 2026.
- Officer vacancies will be filled during the February 2026 meeting, after new members join in January.

F. Awards Programs

Discussion included establishing both national nominations and a local recognition program:

- KAB National Awards: Youth Recognition, Innovation, Volunteer of the Year, Communication Awards, etc.
- KGB Awards: Includes Volunteer of the Year and other statewide recognitions.
- Proposed nomination window: September 1–30, 2026.
- Council may submit nominations to KAB/KGB, or, if conference attendance is required, create a local KCRB Beautification & Service Awards Program to honor residents, youth groups, businesses, and apartment communities.

G. Budget Planning for 2026

- Full budget review will occur in January 2026 KCRB meeting.
- Members should bring proposed initiatives and associated costs.
- Chair proposed pre-budgeting for annual parades (Veterans Day and Christmas Parade), recommended allocating at least \$100 to cover varying registration fees.

VI. Updates & Announcements

A. Blossoms & Bins

- Commissioner Smith is coordinating with the host for direct bin delivery.
- Bins will be dropped off to KCRB for distribution ahead of the Cherry Blossom Festival.

VII. Unfinished Business

A. New Member Guide

Commissioner Smith motioned to approve the New Member Guide.

Chair Tillman seconded.

Motion passed.

The Council also discussed updating term dates for incoming 2026 members but determined that new members will complete existing terms and the guide may remain unchanged.

VIII. Adjournment

There being no further business, the meeting was adjourned at 8:02 p.m.