

A program of Keep Conyers-Rockdale Beautiful Council – Working together for a cleaner, greener community.



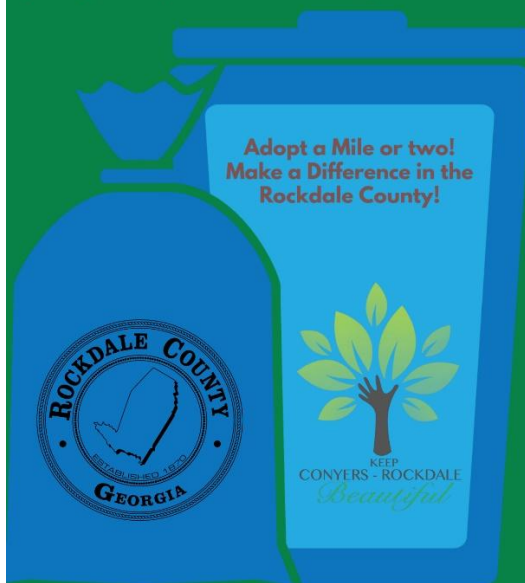
ADOPT-A-MILE PROGRAM

Help Keep Conyers-Rockdale Beautiful

Organizations, Businesses, Youth Groups, Schools, Churches, Volunteers—Join Us!

What Is Adopt-A-Mile?

Make a Visible Difference in Rockdale County! Are you looking for a meaningful way to give back, make a lasting impact, and show pride in your community? The Adopt-A-Mile Program is your opportunity to do just that—and more! Whether you're a business, church, civic organization, or a group of dedicated volunteers, we invite you to partner with Keep Conyers-Rockdale Beautiful (KCRB) to adopt a mile of roadway and take an active role in creating a cleaner, greener Rockdale.



Why Should You Participate?

- ✓ Sign up to pick up litter a min of 4 times a year
- ✓ Get the supplies needed from KCRB: vests, gloves, bags, pickers
- ✓ Fulfill community service hours and team-building goals
- ✓ Help promote litter prevention and environmental pride in Rockdale County
- ✓ Receive recognition in Rockdale County communications and events

CONTACT US:

Call: 770-278-7052

Email: kcrb@rockdalecountyga.gov

Website: kcrbclean.org

<https://www.rockdalecountyga.gov/keep-conyers-rockdale-beautiful/>

Keep Conyers-Rockdale Beautiful

www.kcrbclean.org

962 Milstead Avenue

Conyers, GA 30012

kcrb@rockdalecountyga.gov

770-278-7052

KCRB ADOPT-A-MILE AGREEMENT

Overview

Purpose & Goals

- Engage individuals, community groups, businesses, faith organizations, schools, etc. in litter reduction and beautification of public roadways, medians, and public rights-of-way
- Promote community pride and stewardship
- Reduce county/city costs for litter cleanup
- Raise public awareness of litter prevention

Program Structure & Options

1. **Adopt-a-Road (Adopt-a-Mile):**
 - Adopt one (or more) contiguous mile(s) (or segment of road)
 - Commit to cleaning the adopted stretch at least **4 times per year**
2. **Adopt-a-Spot:**
 - Smaller areas (e.g., intersections, medians, traffic circles)
 - Quarterly cleanup (4 times/year)

Eligibility & Area Types

Adoption may be allowed for areas such as:

- Road shoulders, rights-of-way
- Medians, traffic islands, intersections
- County-owned properties adjacent to roadways
- Bus stops or transit shelters not already maintained

Volunteer Requirements & Program Policies

- Cleanups must occur at least four times per year
- After each cleanup, the group submits a cleanup report (e.g., date, number of volunteers, bags collected, hours, notes)
- Annual audit or review of adoption areas to verify compliance
- If a group fails to meet the cleanup schedule or neglects maintenance, their adoption may be revoked
- Participants may withdraw voluntarily with advance notice (e.g., 30 days)
- Reinstatement requires a new application and review

Supplies & Support

- The program (administered by the Keep Conyers-Rockdale Beautiful Council or its partner) will provide supplies: safety vests, gloves, litter grabbers, trash bags
- Participants request supplies in advance (e.g., one week before cleanup)
- After cleanup, filled bags are collected by county/city sanitation or a designated pickup mechanism
- Signage: for each adopted stretch, place a sign that acknowledges the adopting group's name and that the area is maintained under the Adopt-a-Mile program
- Safety training or orientation for volunteer leaders

Application

- Interested parties submit an application form (group name, contact, area of interest, alternative stretches)

Promotion & Recognition

- Publicize adopted stretches with maps and signage
 - Recognize volunteer groups annually (e.g. in council reports, website, press releases)
 - Provide certificates or plaques for participant groups
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Whereas Keep Conyers-Rockdale Beautiful and _____
recognize the need and desirability of litter-free roadways; and

Whereas, the "Adopt-a-Mile" program has been established for civic organizations, non-profit organizations,
and interested parties to contribute toward the effort of maintaining litter-free roadways; and

Whereas, we are aware of the potentially hazardous work which is to be performed; and

Whereas, we agree to abide by the Adopt-A-Mile rules and regulations attached; and

Whereas, we understand that the Keep Conyers-Rockdale Beautiful Board was formed by Rockdale County. Whereas
Rockdale County agrees to collaborate in the development and implementation of the Adopt-A-Mile Program; however,
neither entity shall assume liability in connection with the program or its activities.

Therefore, KCRB recognizes

as the adopting organization for a section of

Road or Street Name

Furthermore, _____
accepts the responsibility of picking up litter on this section of roadway, and promoting a litter-free
environment in the community:

Name of Organization

Address

Print Name

Phone Number

E-Mail Address

Signature

KCRB Staff

Email completed form to: kcrb@rockdalecountyga.gov. Questions? Call 770-278-7052.

KCRB ADOPT-A-MILE AGREEMENT



SAFETY RULES

1. Park vehicles clear of the roadway. Get approval from the owner before parking on private property.
2. Keep work groups to a manageable size.
3. Closely supervise youth groups. (Children must be 12 or older to participate.)
4. Be aware of traffic and stay well away from the edges of busy roads.
5. If working near water, account for anyone who cannot swim.
6. Do not remove any hazardous material. Do not touch broken glass, needles, or dead animals.
7. Wear brightly colored clothing and closed-toe shoes.
8. Use sunscreen and bug spray as needed.
9. Do not pick up items on bridges, tunnels, or overpasses.
10. Stay clear of construction areas.
11. Do not pick up litter during inclement weather, hours of darkness, or peak traffic hours.
12. Be aware of possible contact with poisonous plants, stinging insects, fire ants, and snakes.
13. Consider the possibility of any participant's known allergies before litter pick-up and be sure you have Epi-pens and/or Benadryl on hand for anyone with allergies.
14. Do not allow participants to partake of, possess, or distribute alcoholic beverages while involved in cleanup.
15. Make participants aware that they are working in a potentially dangerous environment and caution them to act accordingly.

KCRB ADOPT-A-MILE AGREEMENT



KCRB Adopt-A-Mile Report

Please photo or scan and email this report to kcrb@rockdalecountyga.gov.

Keep Conyers-Rockdale Beautiful (KCRB)
Rockdale County BOC Building
9962 Milstead Avenue
Conyers, GA 30012
Phone: 770-278-7052

Thank you for participating and helping to clean and beautify our community!

Group Name: _____

Date of Cleanup: _____

Area Cleaned: _____

Please pick up our bags at this location: _____

OR

All our bags went to the advised dedicated pickup location or the Rockdale County Recycle Center

Number of volunteers: _____

Number of bags filled: _____

Number of hours worked: _____
