

Keep Conyers-Rockdale Beautiful (KCRB) Advisory Council

Meeting Minutes – January 12, 2026
Location: C.E. Steele Community Center
Time: 6:00 PM – 8:56 PM

Present Members:

- Darlisssha Tillman-Sadler (Chair)
- Commissioner Tuwanya Smith, Executive Director
- Alvenease Jasckson
- Kurt Peters
- Marilyn Cooke
- Amanda Newcomb
- Anthony Pacheco

Staff Present:

- Christopher Causey, Staff Liaison

I. Call to Order

The meeting was called to order at 6:03 p.m.

II. Approval of Agenda

Alvenease Jasckson motioned to approve the agenda. Marilyn Cooke seconded. **Motion passed.**

III. Approval of Minutes

Marilyn Cooke motioned to approve the minutes from December 8, 2025. Kurt Peters seconded. **Motion passed.**

IV. Financial Report & 2026 Budget Review

Darlisssha Tillman-Sadler presented a review of the proposed 2026 KCRB budget and program allocations

Proposed 2026 Budget Allocations

- Adopt-A-Mile Supplies – **\$200**
- Volunteer Engagement, Swag & Recognition – **\$537**
- Outreach & Education – **\$600**
- Beautification Projects & Events – **\$2,463**
- Yearly Affiliate Costs – **\$650**
- Food & Refreshments – **\$500**
- One shredding event truck is projected at approximately **\$763**.
- Outreach materials may include banners, laminated yard-sign-style signage, and branded swag (water bottles, cups, etc.).
- Event supply costs consider Rivers Alive, Great American Cleanup (state provides shirts), and shredding events.
- Marilyn Cooke motioned to approve the 2026 \$5,000 KCRB budget; Kurt Peters seconded. **Motion passed.**

Beautification Awards (Seasonal)

- Four awards will be presented annually (one per season).
- The first award will be issued in April.
- Consideration of yard signs, certificates, and small plaques for winners.
- Exploring collaboration with HOA associations and leveraging their nomination processes.
- Development of an evaluation checklist for site assessments.
- Darlisssha Tillman-Sadler motioned the first beautification award to be Business of the Year; seconded by Amanda Newcomb. **Motion passed.**

Assignments & Follow-Ups

- Marilyn Cooke will research pricing for picture frames, yard signs, and recognition items.
- Anthony Pacheco will obtain embroidery pricing for KCRB shirts.
- Christopher Causey will research billboard advertising options for KCRB.
- Staff will consult Planning & Development regarding planting approval near the “big rock” gateway at the DeKalb County line.
- Members will bring proposed initiatives they wish to champion at the next meeting.
- Members will also propose a name for the potted plant initiative.

V. New Business

Potential Earth Day Event

- Members discussed hosting an Earth Day event on April 25, potentially a recycling-focused activity or environmental education event.
- Further planning will continue at the February meeting.

Workshops

A future workshop series was discussed, such as:

- Composting, recycling, rain barrels and gardening 101
- Potential use of county departments or UGA Extension as presenters.
- Estimated low cost, primarily refreshments.

Great American Cleanup

- KCRB must obtain a declaration from the Board of Commissioners.
- A date will be selected at an upcoming meeting.

MLK Day Cleanup (Monthly “Pop the Trunk” Launch)

- Location: Plazas on Salem Road
- Time: Monday, 12:00 PM–3:00 PM
- Command Center: Iglesia parking lot
- Areas include Ellington and Avalon zones.

KCRB Resolution – Council Composition

Commissioner Smith proposed changing the structure of the council from a 12-member council to a 9-member council, with two seats recommended by the City of Conyers. Kurt Peters motioned approval of the proposal; seconded by Alvenease Jasckson. **Motion passed.**

VI. Unfinished Business

Adopt-A-Mile Program

- Amanda Newcomb recommended adopting one or more City locations for KCRB to maintain.
- Members will email two proposed sites for initial designation.
- “Bobo” from Engineering will prepare a countywide map of available Adopt-A-Mile locations for public selection.
- Map and updates will be reviewed at the February 9, 2026 meeting.

VII. Adjournment

The meeting adjourned at 8:56 PM. Next Scheduled Meeting February 9, 2026 – 6:00 PM